



Bendix Brakes

ALERT

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O.E. Ties Provide AlliedSignal's Bendix Brakes a Major Advantage in the Aftermarket

1994 Ford Mustang – **Motor Trend** magazine
“Car of the Year”

1994 Ford Mondeo – **key European journalists choice**
for “Car of the Year”

1995 Chrysler Neon – **Automobile** magazine
“Car of the Year”

So, what do the Mustang, Mondeo and Neon have in common beyond being chosen “Car of the Year” by these respected bodies? They all rely heavily on major components supplied by AlliedSignal Braking Systems (ASBS), the Original Equipment arm of AlliedSignal Automotive Aftermarket's Bendix Brakes.

In order to be chosen “Car of the Year”, a vehicle must, among other things, meet the highest standards in terms of function, durability and reliability. The O.E. manufacturers carefully screen their vendors and choose only those suppliers who have a track record of delivering quality components, on time. ASBS and Bendix obviously fit the bill on all counts.

Both the Mustang and Neon are equipped with an AlliedSignal vacuum booster, master cylinder and front disc brakes. The Neon also uses ASBS rear drum brake linings, in addition to offering the Bendix Anti-Lock IV braking system as optional equipment. The Mondeo features the European-manufactured Bendix Mecatronic II Anti-Lock Brake System along with ASBS rear disc brakes.

Of course, the AlliedSignal – O.E. connection is nothing new. AlliedSignal has been a major supplier to Original

Equipment manufacturers for decades, providing engineering expertise and technology to virtually every car maker worldwide. This includes such diverse applications as front disc brake pads for a Ford Crown Victoria, an ABS control module for a Jeep Cherokee and rear calipers for a Hyundai Sonata.

AlliedSignal also operates in the medium duty truck arena, supplying braking systems to such major manufacturers as Ford, Freightliner, GMC/Chevrolet and Navistar.

The same quality and performance that the O.E.s expect and receive from ASBS is also available in the aftermarket from AlliedSignal's Bendix Brakes. Every part in the Bendix aftermarket product line is designed, engineered and manufactured to meet O.E. specifications. The Bendix name guarantees that.

In addition to quality, Bendix' ties to the O.E. manufacturers help them in the release of new models. Because

AlliedSignal engineers help develop the braking systems, Bendix aftermarket is often able to offer replacement parts at the same time the O.E. parts are being assembled at the factory.

Bendix enjoys a level of O.E. involvement unmatched in the aftermarket. Use the parts sold by the manufacturer that is trusted by more O.E.s than any other. Make any car perform like the “Car of the Year”. Use Bendix Brake Parts from AlliedSignal.



AlliedSignal Inc.
Automotive Aftermarket
105 Pawtucket Avenue
Rumford, RI 02916-2422
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AlliedSignal Canada Inc.
Automotive Aftermarket
7631 Bath Road
Mississauga, Ontario, Canada L4T 3T1