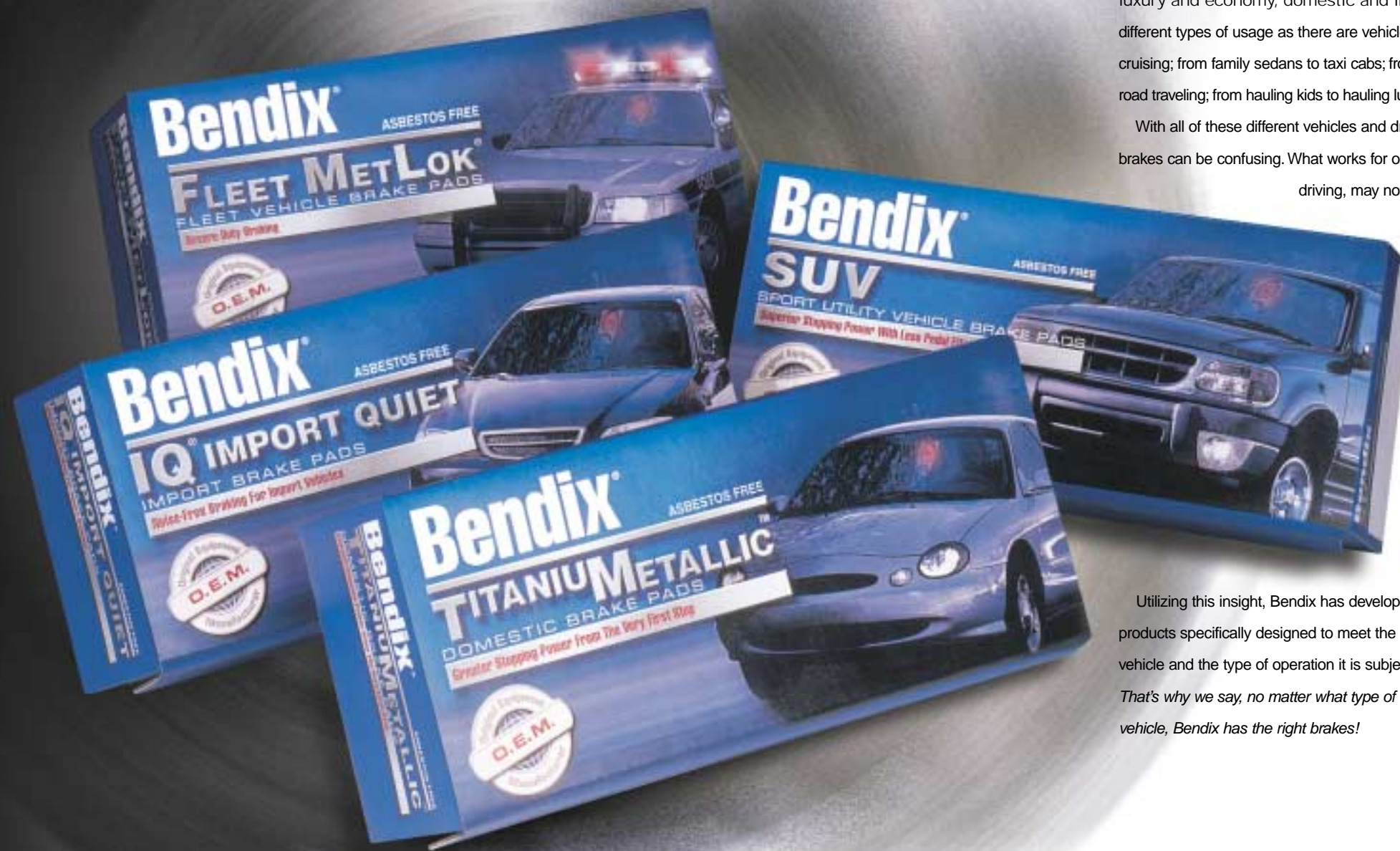


Bendix®

No matter what type of vehicle, Bendix makes the right brakes.



Bendix Offers 4 Types of Specialty Friction Formulations. Domestic, Import, Sport Utility, and Fleet Duty.



There are many different types of vehicles on the road: cars and trucks, luxury and economy, domestic and import. And there are as many different types of usage as there are vehicles; from stop-and-go driving to highway cruising; from family sedans to taxi cabs; from off-road four wheeling to over-the-road traveling; from hauling kids to hauling lumber.

With all of these different vehicles and driving styles, choosing the right brand of brakes can be confusing. What works for one make or model, or for one type of driving, may not be suitable for another.

That's where Bendix comes in.

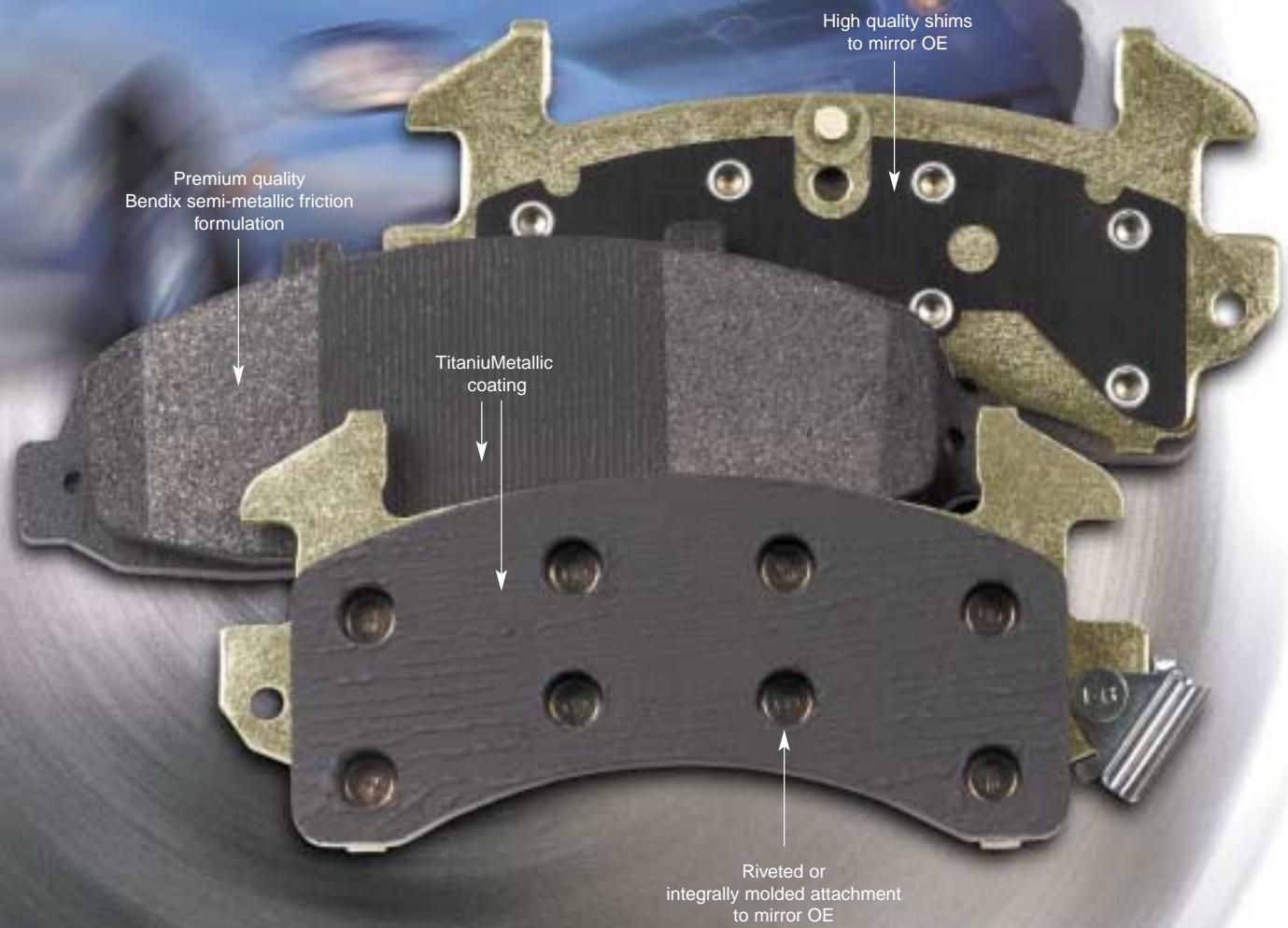
As a leading manufacturer of brake products for over 75 years, Bendix has earned a reputation for knowing brakes. Working closely with the Original Equipment Manufacturers, Bendix engineers have helped design the braking systems for many of the vehicles on the road today. These O.E. connections allow Bendix insight into braking technology that is unsurpassed in the industry.

Utilizing this insight, Bendix has developed their "Family of Friction": products specifically designed to meet the exact requirements of both the vehicle and the type of operation it is subjected to.

That's why we say, no matter what type of vehicle, Bendix has the right brakes!



TITANIUM METALLIC



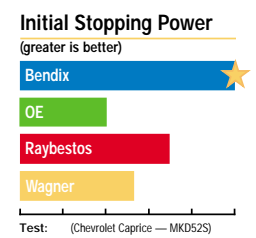
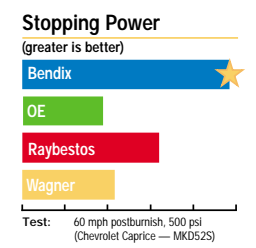
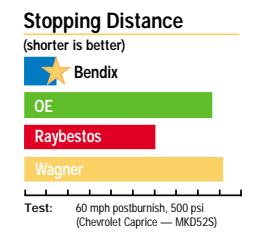
TitaniumMetallic is a true breakthrough in friction technology, providing unsurpassed braking performance right out of the box. In fact, TitaniumMetallic – a Bendix exclusive – has changed the way brake jobs are done, virtually eliminating the need for the traditional break-in-period, which leaves more time for profitable service work.

TitaniumMetallic works by accelerating the pad/rotor surface mating process. This process is known as “burnishing or bedding in” the pad. While some manufacturers claim that their pads are “oven cured” or “post cured” and therefore don’t require burnishing, the fact is that *all* semi-metallic pads require burnishing to help ensure optimum performance following disc pad replacement.

The difference with TitaniumMetallic is that this mating process takes place under normal driving conditions and doesn’t require a time-consuming effort on the part of the technician. After approximately 50 stops, the TitaniumMetallic coating wears away, having done its job. What’s left behind is a premium quality Bendix semi-metallic brake pad that will provide miles of outstanding performance across a wide range of operating conditions.

TitaniumMetallic brake pads provide greater stopping power from the very first stop. With TitaniumMetallic, you can expect shorter stopping distances with less pedal effort. And TitaniumMetallic brake pads come equipped with high quality shims to help ensure quiet braking.

With TitaniumMetallic, the only comebacks you get will be repeat business and referrals from satisfied customers who have sent their families and friends in to experience the TitaniumMetallic difference for themselves.



Greater stopping power from the very first stop

IQ IMPORT QUIET

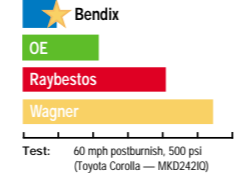
IQ (Import Quiet) disc brake pads address the #1 complaint following brake pad service on import vehicles – NOISE. Bendix IQ's advanced-engineered friction formulations provide quieter braking than the leading aftermarket pad. In fact, testing has shown IQ to be as quiet as Original Equipment. And every set of IQ comes complete with high quality steel shims and a tube of brake lubricant as added insurance against braking noise.

But IQ's benefits don't end with quiet braking. IQ provides outstanding stopping power and shorter stopping distances for an added measure of safety. And IQ provides long wear life for even greater value.

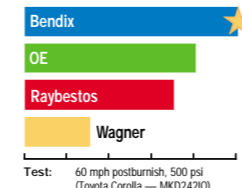
Bendix IQ is available for virtually every import vehicle on the road, with application-specific formulations to ensure the "right" part for the job. With IQ, noise-related comebacks are virtually eliminated. And no noise means happy customers, which translates into more business.

That's why we call Bendix IQ "The Intelligent Choice." Make it your choice today!

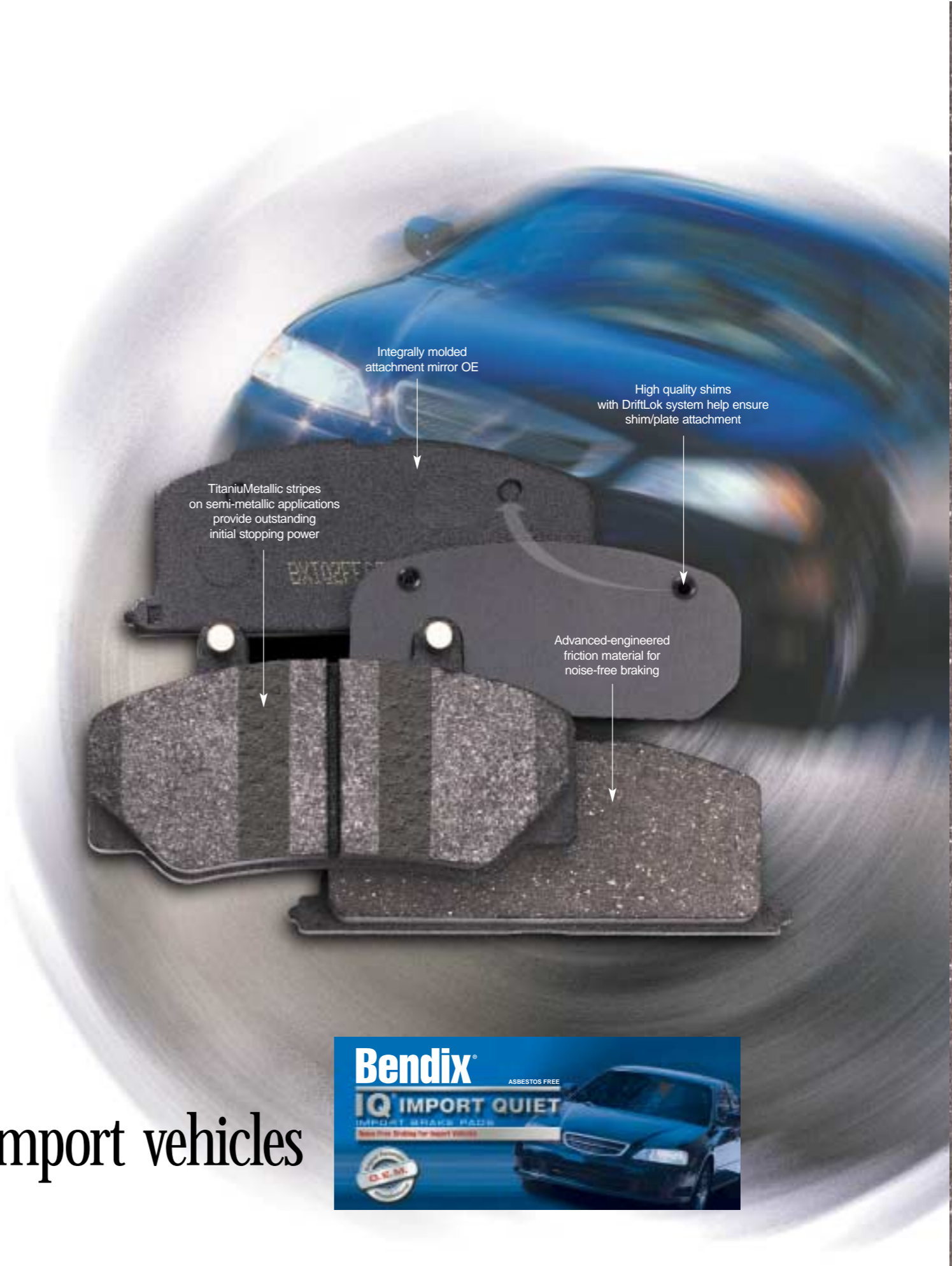
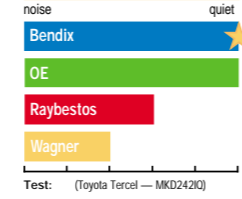
Stopping Distance (shorter is better)



Stopping Power (greater is better)



Braking Noise (noise to quiet)



Noise-free braking for import vehicles



SUV

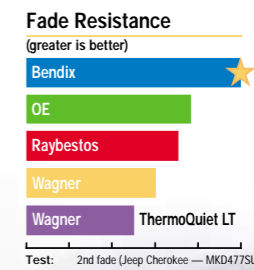
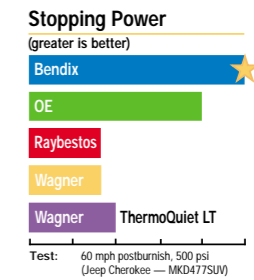
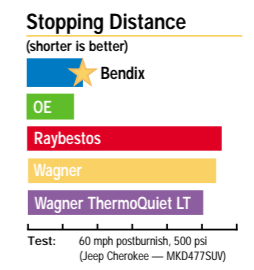


Bendix SUV disc brake pads are designed specifically to meet the braking requirements of sport utility vehicles, mini vans, light pick-ups and vans. These vehicles are generally bigger than passenger cars, and are often used for hauling and/or towing. These conditions can place a strain on the braking system that may be too much for a standard grade pad to handle.

Thanks to an all new O.E. – technology friction formulation, Bendix SUV offers improved stopping power with reduced pedal effort for these larger, heavier vehicles. With SUV you can expect shorter stopping distances than standard grade pads, providing an added measure of safety. In addition, all SUV pads come complete with high quality steel shims to help ensure quiet braking.

But don't think SUV isn't tough – it is. Bendix SUV resists fade to retain its stopping power under high operating temperatures, such as those encountered in stop-and-go driving or when carrying heavy loads. And SUV provides long lining life, too. With Bendix SUV, you get truck-tough performance with luxury car pedal "feel".

Don't miss out. Thanks to Bendix SUV, you now have a product that you can confidently recommend for the fastest growing vehicle segment in the market.



Superior stopping power with less pedal effort

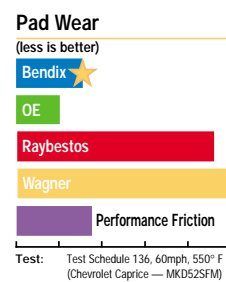
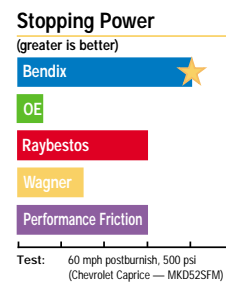
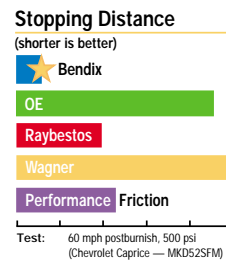
FLEET METLOK[®]

You know the needs of fleet vehicles are different from ordinary passenger cars. Police cars, ambulances, taxis, tow trucks and the like are subjected to operating situations that can leave ordinary brakes screaming for mercy. Bendix answers the call with Fleet MetLok disc brake pads.

Fleet MetLok pads are engineered, formulated and manufactured with the requirements of the fleet operator in mind. Utilizing a friction material that has proven itself over literally millions of miles under some of the most harsh driving conditions imaginable, Fleet MetLok offers outstanding stopping power even under the high temperature operating conditions that fleet vehicles' brakes are often subjected to. Fleet MetLok also provides shorter stopping distances than the competition, including O.E. And Fleet MetLok provides long lining life which reduces down time – a must for working vehicles.

Fleet MetLok pads are Integrally Molded, utilizing a robust attachment method that provides increased resistance to lining-plate separation. Fleet MetLok includes slots and chamfers to mirror O.E. All Fleet MetLok pads come equipped with high quality steel shims to help ensure noise-free braking.

It is no wonder why Fleet MetLok is the disc pad of choice of fleet specialists nationwide. It provides the severe-duty performance required by these hard-working vehicles.



Severe Duty Braking for Fleet Vehicles